

2018 CoC New Project Applications

River Valleys Continuum of Care (MN-502)

Local CoC Program Competition

July 12, 2018

Today's Agenda

Competition Overview

HUD National Competition –online portal, Consolidated (regional) application + project applications + ranking

Local Competition – supplemental materials

Submitting the Project Application

Project Review and Rating

Selection and Notification

Resources

Q&A

Competition Overview

HUD National CoC Program Competition

June 20, 2018 – September 18, 2018

Overview

Funding Available

\$2.1 Billion nationally to:

- Promote community-wide work to end homelessness
- Provide funding for projects serving eligible homeless populations
- Promote access and use of mainstream resources
- Optimize self-sufficiency for participants

Project types

- Permanent Supportive Housing
- Rapid Rehousing
- Joint Transitional-Rapid Rehousing
- HMIS
- Coordinated Entry (SSO)

Why gray? Not all project types are prioritized for the Local CoC Competition. See Call for Projects.

Decrease	# of homeless individuals
Increase	# of beds dedicated to the chronically homeless*
Increase	% of individuals who remain in permanent housing
Increase	% who increase their income from employment
Increase	% who increase their income from other sources
Increase	% who obtain non-cash benefits
Decrease	length of time homeless
Decrease	returns to homelessness

*And, in 2017-2018, DedicatedPLUS households

Community level goals

HUD & River Valleys CoC priorities

Areas of focus in 2018

Ending homelessness for all persons

Responsive programs with targeted services

Focus on quickly moving to permanent housing

Creating a systemic response to homelessness

Resources targeted to those with the highest needs

Partnerships developed to increase impact of projects

Strategically allocating and using resources

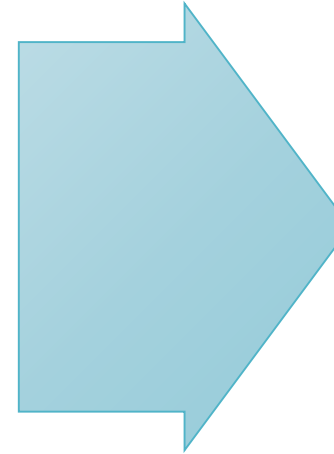
Reallocation of lower performing projects

Prioritizing new projects that improve homeless response system

Ranking and rating based on performance criteria

Using a Housing First approach

Reducing barriers to access and maintain housing



Special target for some 2018 funding: projects serving survivors of domestic violence, dating violence, sexual assault, stalking, or trafficking

National CoC Program Competition

Application Components

Project Applicants

[----- Continuum of Care -----]



★ Local CoC Program
Competition

Evaluation and Scoring

System activities and performance

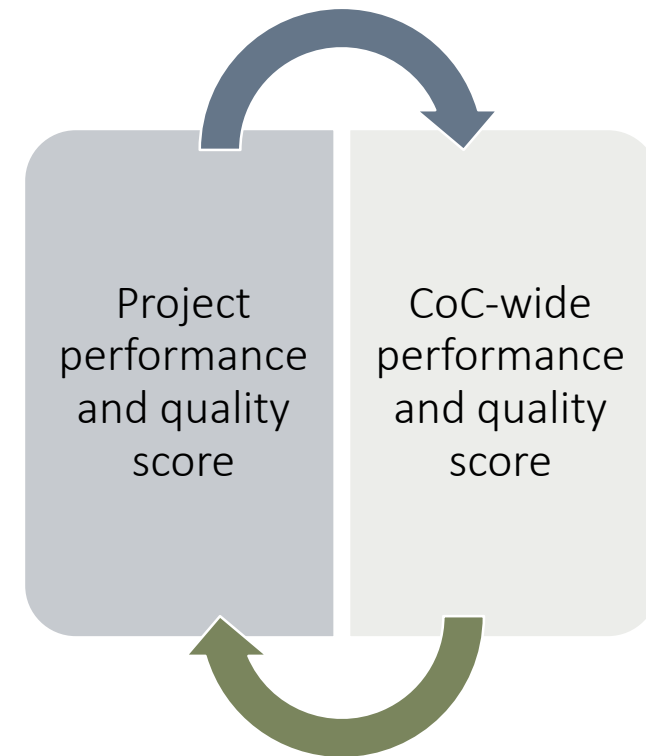
- Data from projects and overall system (outcomes)
- Standards and procedures
- Planning, coordination, and outreach
- Prioritization of highest need households

Project performance

- Outcomes that affect system performance
- Alignment with best practices
- Adherence to HUD and CoC rules
- Cost effectiveness

Project priorities

- Need for project
- Quality of project proposed/implemented



Local CoC Program Competition

July 6, 2018 – August 1, 2018

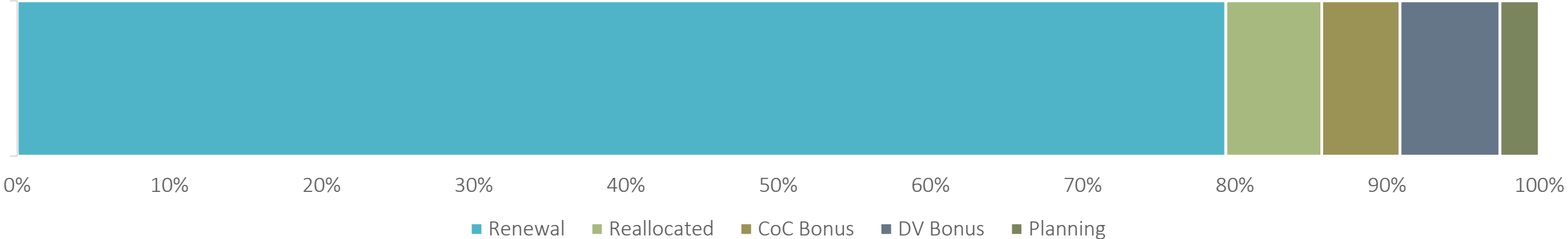
Local CoC Program Competition

Funding Available

~\$2.5 Million total. Up to:
\$1,977,059 for renewal projects that meet need and performance thresholds
\$157,077 reallocated for new projects
\$128,048 CoC Bonus
\$163,603 DV Bonus
\$64,024 CoC Planning

Project types

- Rapid Rehousing
- Joint Transitional-Rapid Rehousing
- Permanent Supportive Housing
- HMIS
- Coordinated Entry (SSO)



Decrease	# of homeless individuals
Increase	# of beds dedicated to the chronically homeless*
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Decrease	length of time homeless
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*And, in 2017-2018, DedicatedPLUS households

Community level goals

HUD & River Valleys CoC priorities

River Valleys CoC 2018 Funding Priorities

1. New Rapid Rehousing or Joint Transitional Housing/Rapid Rehousing
for identified target populations (youth, recovery, DV) or in communities without adequate shelter resources
2. New Permanent Supportive Housing or Rapid Rehousing targeted to unmet needs and/or that increase client choice
Specialized programs that offer choices such as culturally-specific programming, recovery-based models, family reunification programs, or work/employment partnerships are encouraged
3. Expansion of existing high performing PSH or RRH programs to serve more households



Note 1: Not all project types are needed in all areas of the CoC region. Not all funding sources can be used for all project types.

Note 2: HMIS and SSO-CE project are not prioritized for the 2018 local competition.

Priority Project Type:

Rapid Rehousing

REALLOCATION/COC BONUS

Eligible participants:

- *Literally homeless (street, shelter)*
- *In Transitional Housing and were literally homeless at entry to TH*
- *Fleeing DV, SA, etc. and lack resources/support to access housing*

Eligible costs:

- *Rental assistance (short term or medium term), supportive services, HMIS, Admin <7%*

Eligible project types: New, Expansion, Transition



*Transition grants and Expansion grants are considered New Projects. **Transition grants** require the applicant to reallocate the existing project grant to change to a new project type during the Transition year. **Expansion grants** may be created with any new or reallocated funding, which – if approved – are combined with an existing CoC Project grant in the contracting process. Expansions proposed under the DV Bonus may be expansions of DV-specific or non-specific programs funded with HUD CoC Program funds.*

DV BONUS

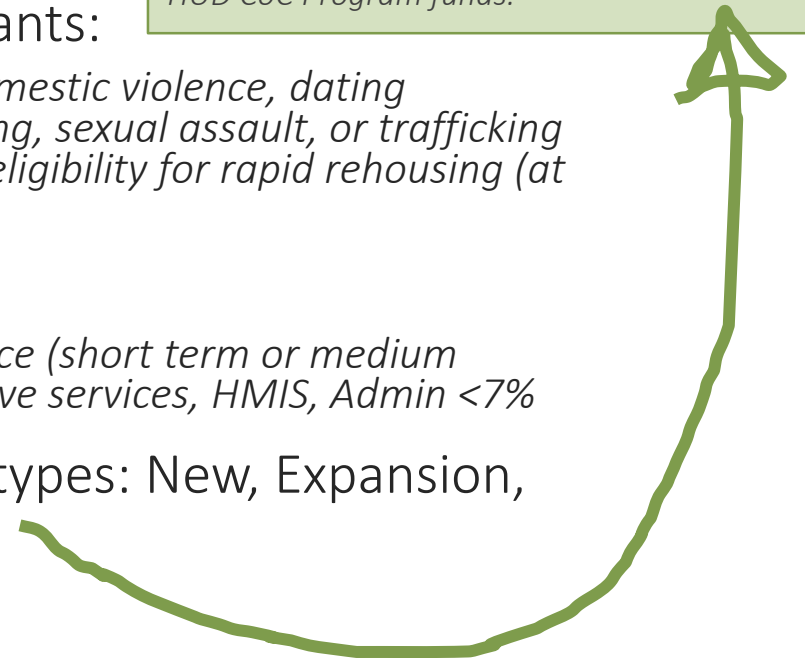
Eligible participants:

- *Survivors of domestic violence, dating violence, stalking, sexual assault, or trafficking who meet the eligibility for rapid rehousing (at left)*

Eligible costs:

- *Rental assistance (short term or medium term), supportive services, HMIS, Admin <7%*

Eligible project types: New, Expansion, Transition



Priority Project Type:

Joint Transitional/Rapid Rehousing

REALLOCATION/COC BONUS

Eligible participants:

- *Literally homeless (street, shelter)*
- *Fleeing DV, SA, etc. and lack resources/support to access housing*

Eligible costs:

- *Capital, leasing (structure), operating for TH*
- *Rental assistance (short term or medium term), supportive services, HMIS, Admin <7%*

Eligible project types: New, Expansion, Transition

DV BONUS

Eligible participants:

- *Literally homeless (street, shelter)*
- *Fleeing DV, SA, etc. and lack resources/support to access housing*

Eligible costs:

- *Capital, leasing (structure), operating for TH*
- *Rental assistance (short term or medium term), supportive services, HMIS, Admin <7%*

Eligible project types: New, Expansion, Transition



NOTE: It is not required that both project components are funded by the HUD CoC program. Applicants with one component already existing may apply for the other but would have to describe the project as a whole in the application.

Priority Project Type:

Permanent Supportive Housing

REALLOCATION/COB BONUS

Eligible participants:

- *Chronically homeless*
- *Dedicated PLUS*

Eligible costs:

- *Capital, leasing (structure), operating*
- *Rental assistance (short term or medium term), supportive services, HMIS, Admin <7%*

Eligible project types: New, Expansion, Transition

DV BONUS

Not eligible



Transition grants and Expansion grants are considered New Projects. This applies to all project type categories, not just PSH.

Transition grants require the applicant to reallocate the existing project grant to change to a new project type during the Transition year.




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Note for Expansion and Transition projects

Priority Project Locations and Household types:

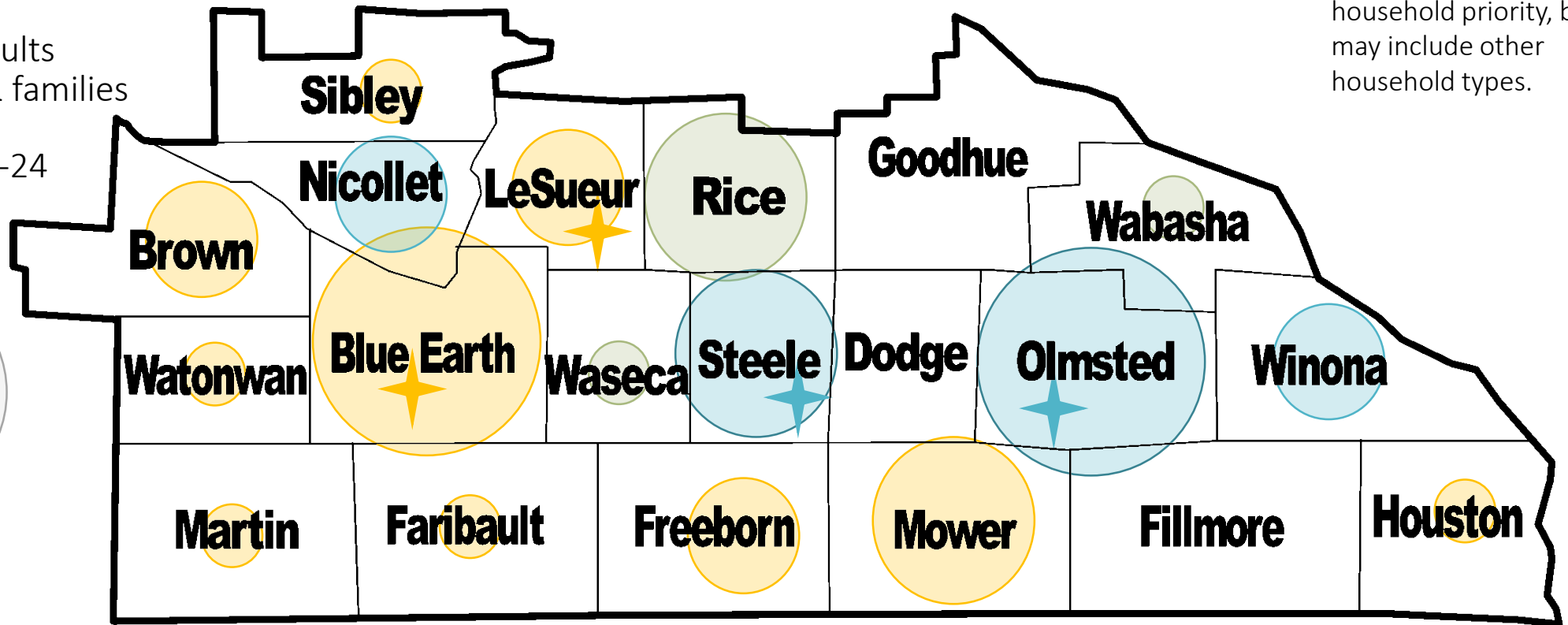
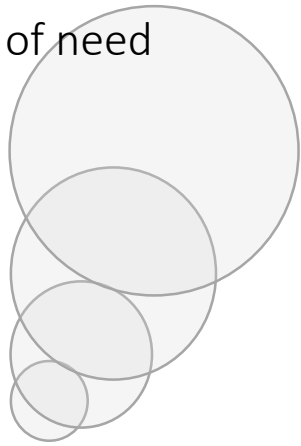
New RRH or Joint TH-RRH

Note: Household type priorities identify the type MOST needing the housing resource in the county. Other household types may also need the resources. Applicants should consider the household priority, but may include other household types.

-  Families
-  Single adults
-  Singles & families

 Youth 18-24

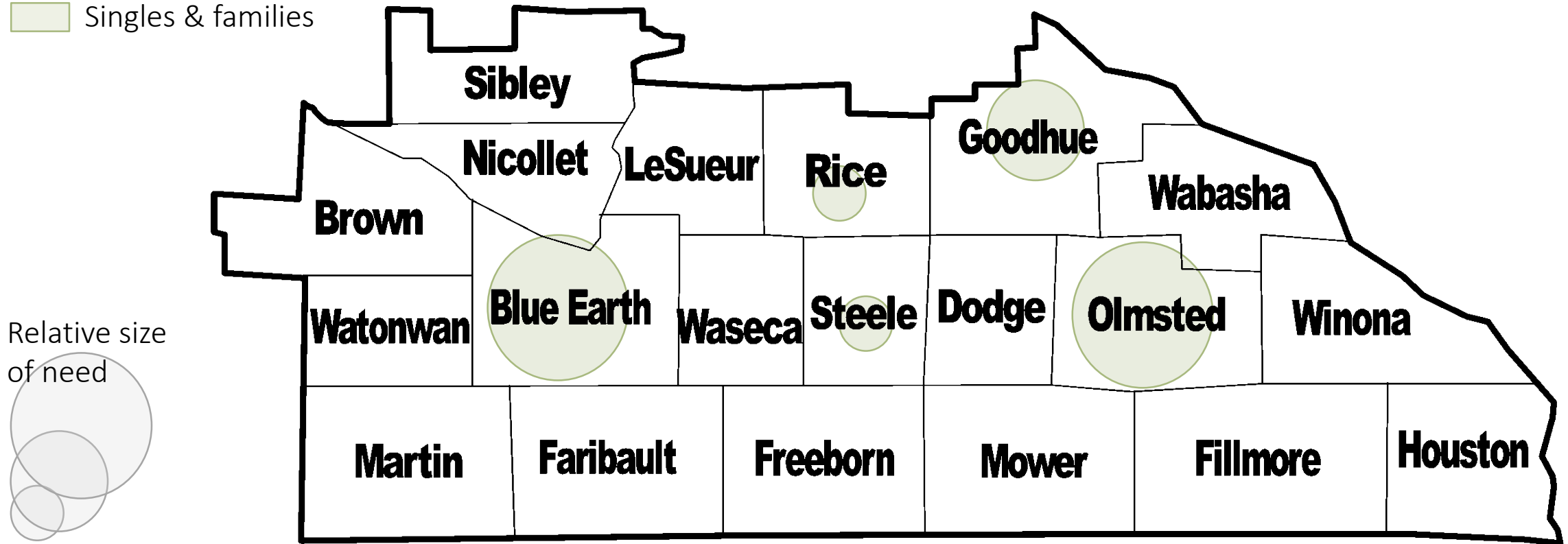
Relative size of need



Priority Project Locations and Household types:

New RRH or Joint TH-RRH for DV Bonus

 Singles & families

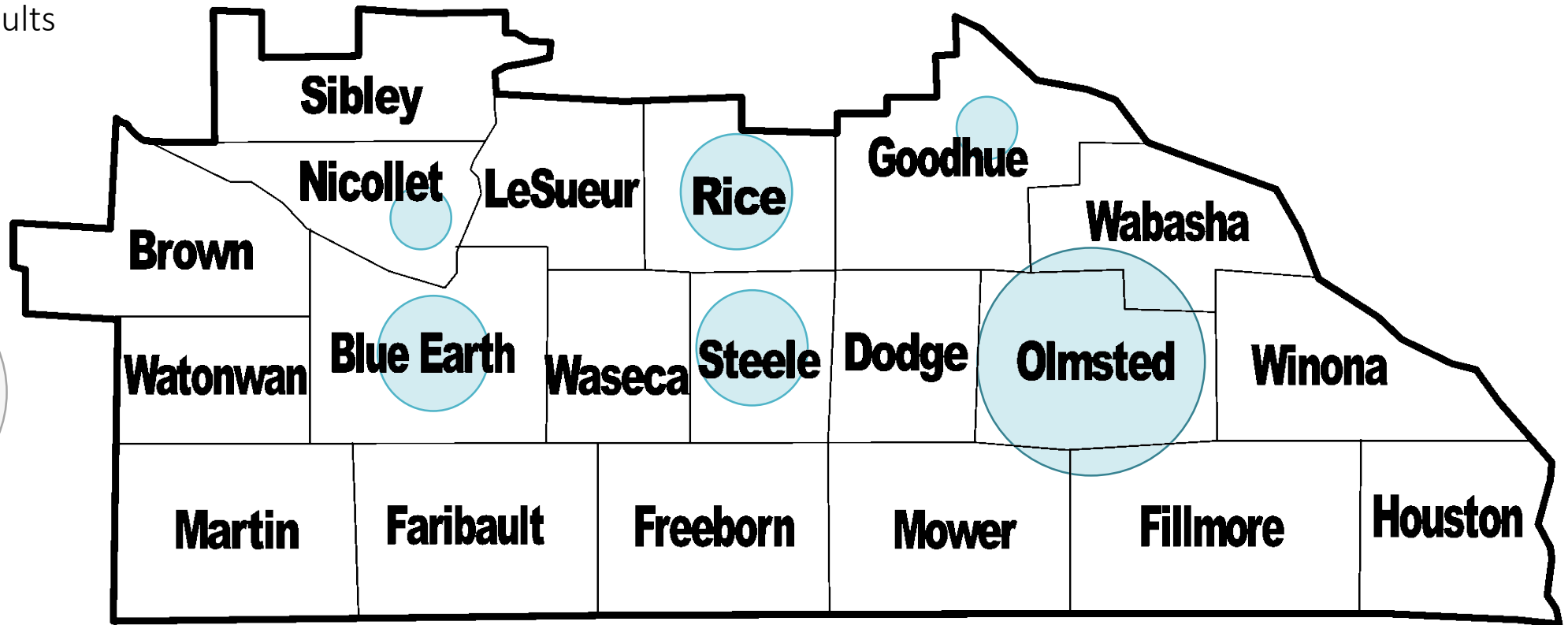
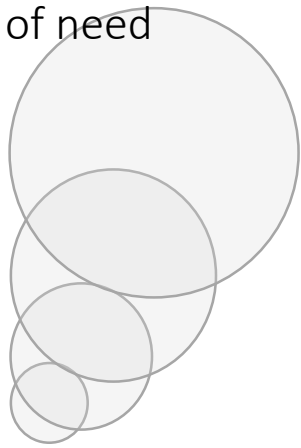


Priority Project Locations and Household types:

New PSH or Chronic or Dedicated PLUS

Single adults

Relative size of need



Project Application in Context

Project priorities

Need for project

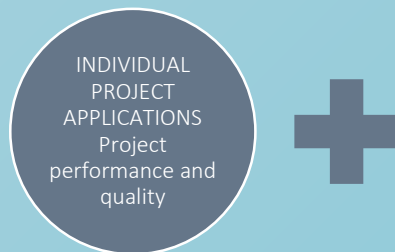
Quality of project proposed/implemented

Project performance

Outcomes or anticipated outcomes

Alignment with best practices & rules

Cost effectiveness



Submitting the Project Application

Two Parts of Project Application

Local competition materials

Intent to Apply: Online form due by 4pm on July 18, 2018

Application: Forms with documentation attached, Submit via Google Drive

E-snaps application

Online application system that joins projects with CoC regional application to HUD

Use the Guides and Instructions provided by HUD!!

Guides include detailed instructions for questions and click-by-click pictorial guides to applications in e-snaps.

Both Application Components due for CoC Review by 4pm on Wednesday, August 1, 2018. See the Call for Projects for details.

Application Timelines

Application period open: July 6, 2018

Intent to Apply due: 4PM on July 18, 2018

Technical Assistance: July 20-24, 2018

Applications due: 4PM on August 1, 2018

CoC Review, Rating, and Ranking period: August 2-8, 2018

Notification to Applicants: August 13, 2018

Appeal/comment period: through 4PM on August 15, 2018

Final ranking posted: August 17, 2018

Deadline for e-snaps resubmittal for projects with changes: August 24, 2018

Post CoC application with project priority list and project applications for CoC review: September 11, 2017

Application Basics

Read the guides provided!

E-snaps Resources – links to all HUD technical guides and detailed question instructions

2018 CoC Call for Projects and Local Competition Guide – describes CoC requirements and process

Provide just one (in e-snaps if required there).

Is your 501c3 letter attached in e-snaps? Don't add another copy to the Threshold Checklist.

Have multiple grants for the same program/units? Provide one narrative.

Provide complete information.

Address all the questions completely – in e-snaps and in Local Competition forms.

Some supplemental materials may not be used specifically for your application review, but for the CoC application.

Access Technical Assistance if needed.

Application submittal for the Local Competition

Guides, checklists, and resources on CoC webpages:
<https://www.threeriverscap.org/continuum-of-care/hud-notice-of-funds-availability>

Submit local competition documents via shared Google drive by 4:00pm on August 1, 2018. Two options:

- Create a Google drive folder with all documents and share it with the CoC using a link or by inviting jprins@threeriverscap.org to access the files
- Contact jprins@threeriverscap.org by July 20, 2018 to set up a folder for your project within the CoC Google drive.

The screenshot shows the HUD Notice of Funds Availability webpage. At the top, there is a navigation bar with links for Housing Development, Support Services, Transportation, Head Start, Seniors, Energy, and Continuum of Care. The main heading is "HUD Notice of Funds Availability". Below this, there is a section for "2018 Local CoC Program Competition" with a list of links. A red circle highlights the "2018 Local CoC Competition Guide" link. Another red circle highlights the "New Projects" section, which contains a list of links for project checklists and tools. A red arrow points to the "Application Reference Materials" section, which contains a list of links for sample agreements, submission guides, and budget information. The page also includes a "Technical Assistance for Project Applicants" section with information about a webinar and applicant lab time.

COMMUNITY ACTION
People-focused, community-driven

Housing Development | Support Services | Transportation | Head Start | Seniors | Energy | Continuum of Care

Continuum of Care

Meeting Information

Governance

Coordinated Entry

Data & Information on Homelessness

HUD CoC Grantee Resources

HUD Notice of Funds Availability

Resources for State Program Grantees

Partnerships and Initiatives

Home > Continuum of Care >

HUD Notice of Funds Availability

2018 Local CoC Program Competition

- [River Valleys CoC 2018 Call for Projects and Notice of Local Submission Requirements \(Released 7/6/18\)](#)
- [2018 Local CoC Program Competition Timeline](#)
- [2018 Local CoC Competition Guide](#)
- [List of Eligible Renewal Projects for the 2018 Local CoC Program Competition](#)
- [2018 HUD CoC Program Competition NOFA \(published 6/20/2018\)](#)
- [Applicable Laws Regulations and Notices for CoC grantees](#)
- [2018 Rating Criteria by Project Type](#)

2018 Project Application Materials

Note: This section includes CoC forms only. Additional materials (not forms) are required for the project application. Please review the Call for Projects and follow instructions on the forms below and in e-snaps to ensure that all required application components are provided.

• • •

New Projects

- [New Project Checklist](#)
- [Threshold Questionnaire for new applicants](#) (not required for applicants with current CoC renewals)
- Project Rating Tools
 - [New Non-Expansion PSH Project](#)
 - [New Expansion PSH Project](#)
 - [New Non-Expansion RRH Project](#)
 - [New Expansion RRH Project](#)
 - [New Joint TH-RRH Project](#)
- [Applicant Assurances with Project Contact form](#)
- [New Project Narratives](#) (includes experience description and plans)
- [DV Supplement Narrative](#) (for projects targeting populations prioritized under the DV Bonus)
- [Only one alternative Performance Measures Data Request](#)

Application Reference Materials

- [Sample Community Partner Agreement for projects serving children and youth](#)
- [eLOCCS information submittal guide](#)
- [E-snaps Resources and Links](#)
- [Match Guidance](#)
- [Budget Guidance](#)
- [Eligible Participants Guidance](#)
- [eLOCCS Data Submittal Guidance](#)

Technical Assistance for Project Applicants

- **Applicant webinar:** CoC staff will host a webinar for renewal project applicants on May 24, 2018 and for new project applicants on Thursday, July 12, 2018 at 2:00 PM - 3:30 PM CDT. Join from a computer, tablet or smartphone at <https://global.gotomeeting.com/join/561274437>. For audio, call in to (571) 317-3122, with Access Code 561-274-437. Participants that have not used GoToMeeting before can check system connections by going to <https://link.gotomeeting.com/system-check>.
- **Applicant lab time** with CoC and State Interagency Council on Homelessness staff will be scheduled in late July. The date, time, and location will be added to this page as soon as it is available.

Application submittal for the

Local Competition

Rating Tool, by project type:

Rating based on

Performance/capacity to perform

Focus on high need households and priority areas

Alignment with HUD and CoC standards

Capacity to manage the program and federal funds

DV-specific criteria applied for DV Bonus projects

Alternate rating criteria for special population projects

Weighted Score (raw score converted to 100 point scale for all project types)

Penalty for late submittal



Local Competition Hints:

- Use the checklist provided.
- Review the rating criteria for renewal projects to focus project narratives and develop a high-quality proposal.

Application submittal for the

HUD National Competition

E-snaps (not Grants.gov)

Basic steps

- *Create or update applicant profile with attachments*
 - *DUNS number required*
- *Register for funding opportunity*
- *Create project (name it)*
- *Complete application for that project with attachments*
- *Submit for CoC review and ranking*

Children	Registrants	Parent	Open	Applicant Name	Applicant Number	Number of Projects	Last Submission
	1			Rochester/Southeast Minnesota CoC	MN-502	11	Jun 28, 2018



HINT: Make sure to register for the FY2018 Competition and create an FY2018 project. Applications created with the FY2017 application will not be visible for the CoC and cannot be packaged with the CoC application for the HUD national CoC Program Competition.

NOTE: E-snaps is NOT intuitive. It can be slow and hard to navigate. So, 1) Give yourself enough time. 2) Use the e-snaps guides available. Most go step by step with screenshots. 3) Use the lab time and TA to help you.

Project Review & Ranking

CoC Project Review and Rating

Threshold qualifying review

CoCs are required to review and ensure that projects meet requirements

Projects may not be reviewed or recommended for funding if they do not meet threshold requirements

Project review for quality and performance

Application completeness and consistency

Alignment with HUD and CoC priorities – meeting high priority needs, commitment to best practices

Project management capacity/experience

Project performance

Do participants find success in the project?

Does the project support improved outcomes for the CoC as a whole?

CoC Project Ranking

HUD requires projects to be ranked in order of priority for funding. Ranked Projects fall into two Tiers.

CoC ranks housing projects based on score from rating criteria

CoC also ranks based on policy:

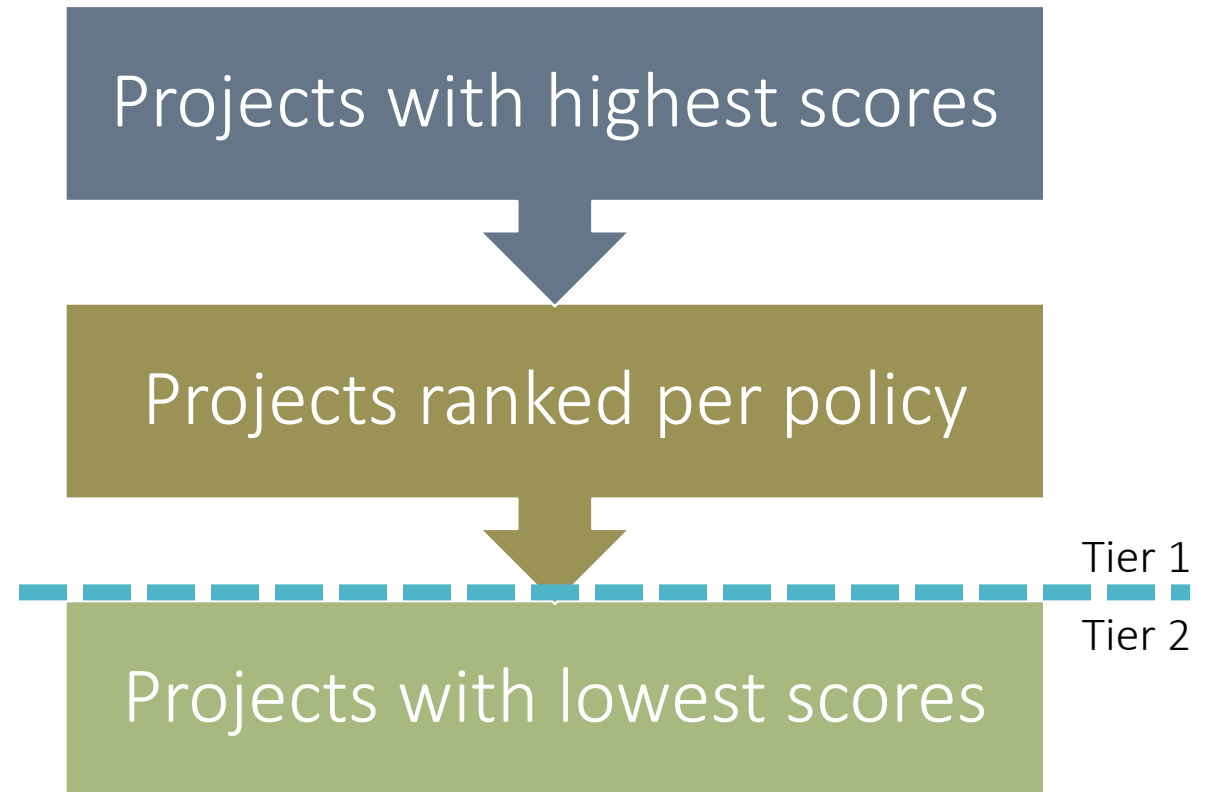
Need HMIS → Place in Tier 1

Need Coordinated Entry → Place in Tier 1

New projects (just awarded) → Place in Tier 1

Adjustment and reduction allowed for certain reasons

See the Local Competition Guide for details



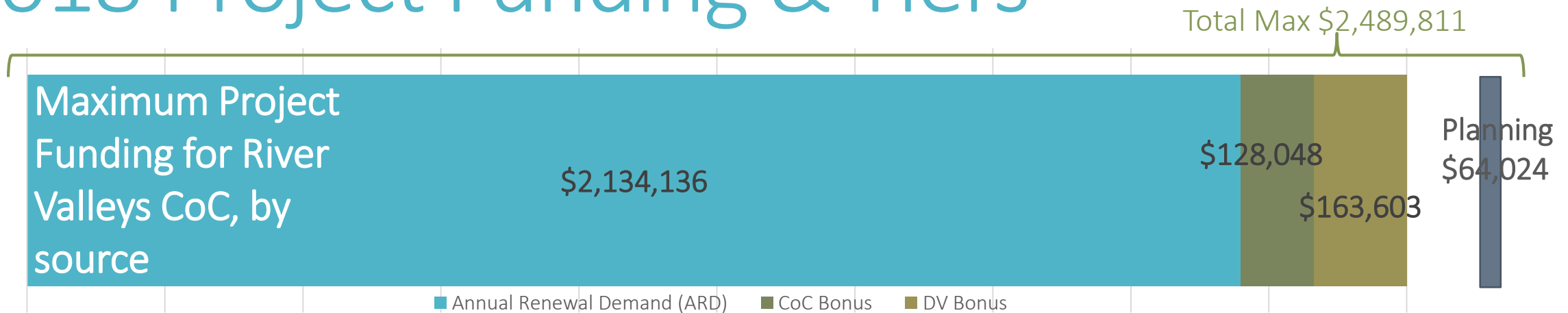
HUD Review Process

Tier I: New and renewal projects. HUD will conduct threshold review and announce conditional funding within 45 days. Projects should be determined to be high priority, high performing, and meet the needs and gaps

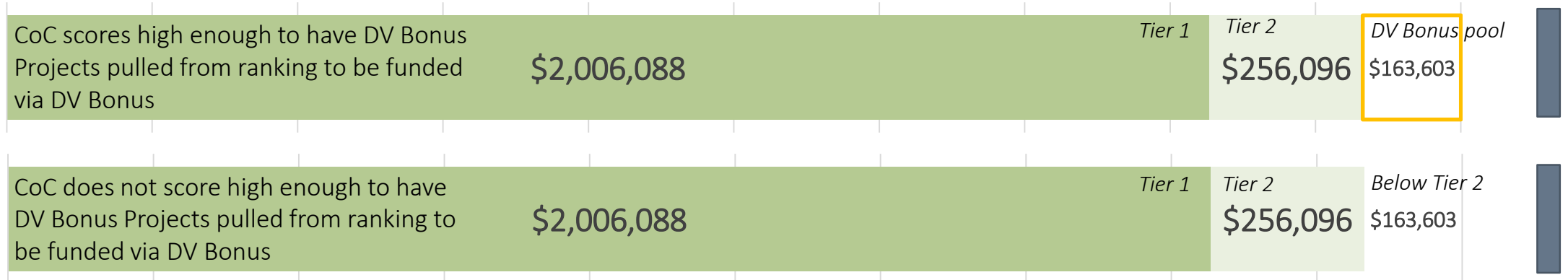
Tier II: Other renewal projects and new projects. HUD will announce after scoring is complete, depending on availability of funding.

All Projects except CoC planning must be ranked.

2018 Project Funding & Tiers



Tier Scenarios, assuming project applications meet all requirements



Note: Tier 1 can include renewal and new projects, including CoC Bonus and DV Bonus.

Applicant Notification

Applicant Notification

Local CoC Competition

By August 13, 2018 Applicants will receive an email notification from CoC Coordinator:

- Acceptance/rejection of application

- Budget reductions, if any

- Score and Tier placement

- Conditions (required changes to the application in e-snaps)

Appeal/comment period August 13 - 15, 2018

Projects with conditions have until August 24, 2018 to make changes and resubmit to be included with the CoC application for the HUD CoC Program Competition.

HUD CoC Program Competition

HUD will announce CoC funding selections at a date to be determined, generally 90-120 days after the competition deadline. Funding selections include a list of funded projects. Formal award letters for funded project applications generally arrive much later.

Additional Resources

Technical Assistance for Applicants

Today's webinar

One-on-one technical assistance (30-45 minute sessions via phone and shared screen, if needed): July 20 or 23, 2018

Applicant lab time: Tuesday, July 24, 2018 9:00am-3:00pm at South Central College in Faribault

Sign up for TA and find other information at the CoC Local Competition webpage:
<https://www.threeriverscap.org/continuum-of-care/hud-notice-of-funds-availability>

Guides & resources for your application

River Valleys CoC Local Competition web page: <https://www.threeriverscap.org/continuum-of-care/hud-notice-of-funds-availability>

Local competition guides and requirements

Links to HUD resources for online application system

HUD Exchange

FY2018 NOFA Competition page: <https://www.hudexchange.info/programs/e-snaps/fy-2018-coc-program-nofa-coc-program-competition/#nofa-and-notices>

FAQs: <https://www.hudexchange.info/e-snaps/faqs/>

Ask A Question: <https://www.hudexchange.info/program-support/my-question/> To get answers quickly, direct your question to “e-snaps” for technical issues with the online application and to “Continuum of Care” for policy questions.

Questions?